

How to hold a virtual quiz

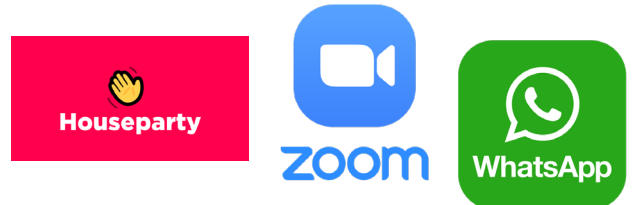
Since the COVID-19 crisis there has been an influx of virtual quizzes, from celebrity events on social media to weekly family quiz nights on video calls. Hosting a virtual quiz night is a great way to be entertained, stay connected with loved ones and raise money for people affected by MND.

Choose a platform to host your quiz

Live stream: Host your quiz live on the internet for example through Facebook Live or Twitch. You'll reach a wider audience, although rely on quizzers honesty to donate!



Video call: Host your quiz through Zoom, House Party, WhatsApp or other video call platforms. Only quizzers with a link, password, phone number or email can join the quiz and can interact with the host and other quizzers.



Written quiz sheets: You don't have to be technical. Create a quiz sheet and distribute it locally or via email. People can take part in their own time and it'll appeal to quizzers who aren't tech savvy!

Things to consider

To theme or not to theme: You could choose a theme for your quiz for example sports, movies, a decade in time, TV shows – or any topic! Consider what would appeal to your audience – or simply test peoples general knowledge.

Date and time: Think about when works best for your target audience. Consider other commitments, like putting children to bed, and TV schedules.

Prizes: Most virtual quizzes are just for fun, but you could offer a prize as an incentive. Just make sure you tell quizzers and ensure you can deliver it safely – and remind them the quiz masters answers are final!

Practice makes perfect: Especially if you're hosting live, have a practice run. Write a rough script of things to remember to say (as well as the questions and answers!) for example why and how people can donate and share some information about MND to help raise awareness.

Write the questions

Quick and easy: If you're short on time there are ready made quizzes available online, for example-
www.bestpubquiz.co.uk
www.funquizzes.uk
www.challengethebrain.com

More time on your hands: If you have more time you can write your own questions. Think about your audience and try to make sure they're not too easy or too difficult. Consider how many questions you need, doing a series of rounds works well

Spread the word

Use social media, email and WhatsApp to regularly remind people about your quiz and encourage them to join.

Setting up a Facebook reminder is a good way to remind people of the event and gives you an idea of the number of people who will take part.

Contact your local media and encourage them to share your story. We have a template press release we can supply you to help you get in touch with local media outlets.

For more information about shouting about your fundraising checkout our [Guide To Fundraising](#)

On the night

Go through housekeeping. Remind people to get a pen and paper ready, ask people not to post the answers in the comments of your livestream, explain the format.

Remember to give quizzers regular reminders to donate if they haven't paid a registration fee.

Raise awareness by reminding people about MND and how their donations will make a difference.

Raise extra funds with forfeits for the quiz master. For example wearing fancy dress or doing push-ups live when a given target is reached.

Give quizzers the opportunity to trade cash for hints, you will boost their score and your fundraising!

Don't forget to thank everyone for taking part and supporting your fundraising

Collecting the cash

Set up a [JustGiving](#) page and share the link, either to collect donations or registration fees to take part

If you are hosting your quiz on Facebook, [Facebook Donate](#) is a good way to raise funds. You can even add a donate button to your Livestream. Please send us a link to your Facebook fundraiser so we know the funds are from you when they arrive with us.

Please tell us about your fundraising and sign up for a free pack

www.mndassociation.org/fundraiseyourway

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01604 611860

Share your fundraising with us online



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