

# Mission 5000 Top 10 Fundraising Tips

**Thank you for joining Mission 5000, we're delighted you are supporting us in this way. We've put together a few tips to help you to engage with your community network, promote your fundraising, and maximise your donations.**

## **JustGiving**

Set up a [JustGiving](#) page and use their [Top Tips](#) to make your page engaging. The more information, updates and photos you include, the more donations you'll receive.

## **Social Media**

Share live updates with your followers on social media with regular livestreams and photos. It's a great way to remind people to donate without asking. Don't forget to use #Mission5000 and tag us @mndassoc.

## **Incentives**

Add a fun element to your fundraising by offering incentives in return for donations. For example wearing fancy dress while covering your miles or completing silly challenges when you reach key milestones.

## **Feel the beat**

Allow contributions to your own Mission 5000 playlist. Encourage people to donate and suggest a song for you to listen to while you're completing your miles.

## **Matched giving**

Ask your employer to match what you raise or make a contribution to your fundraising. For more information about applying for matched giving, please get in touch with us.

## **Get together**

Host a pre or post challenge get together with friends and family; virtually or socially distanced. It's a great opportunity to tell them what you're doing, why you're doing it, and thank them for their support.

## **Hold the press**

Use our [template press release](#) to contact your local media outlets to tell them all about your challenge. This is a great way to raise extra funds and awareness.

## **Strength in numbers**

Recruit friends and family to join your challenge. You'll be able to cover more miles, and keep each other going when it gets tough.

## **Sweepstake**

Organise a sweepstake for family and friends to guess how long it will take you to complete your miles. The closest guess wins a prize.

## **Making a difference**

Share our [Difference You Could Make poster](#), or use some of the examples contained within the document to tell people how their donation could help people affected by motor neurone disease.

Remember, whilst completing your fundraising please adhere to [government advice](#) in your area.

**Please tell us about your fundraising and sign up for a free pack**

[www.mndassociation.org/fundraiseyourway](http://www.mndassociation.org/fundraiseyourway)

[fundraising@mndassociation.org](mailto:fundraising@mndassociation.org)

01604 611860

**Share your fundraising with us online**



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