

‘REACHING OUT’...

aims to ensure that we are truly accessible and inclusive.



Knowing your local area

Every local area is made up of a number of different communities. The following list and examples are just a starting point, there will be others:

- Age (older, younger)
- Gender (male, female, non-binary)
- Occupation or interest (sport, hobby, profession, workplace)
- Sexuality (gay, straight, bi)
- Belief (religious, spiritual)
- Ethnicity (Asian, African, White British)
- Geography (village, town, street, estate)

Identifying the different communities and their relative size is an important first step in understanding the local area. Area Support Coordinators (ASCs) are able to produce population-based reports by Local Authority area showing a number of different things including age, gender, belief and ethnicity.

They can also produce reports by ward area but these will tend not to be that helpful except in the most heavily populated areas. The data used in all of these reports is drawn from a number of different sources including the last census and can be enhanced with what is know locally to create a comprehensive picture of the local area.

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Community profiling - A DIY guide

Community profiling is a way of understanding the make up of an area based on recent and census data. The Association uses information provided by the Office of National Statistics through the Nomis website to extract the information that it needs. This short guide outlines how Nomis can be used at its most basic level.

Overview

Nomis provides data under four main headings:

1. Local Area Reports
2. Labour Market Profiles
3. Data downloads
4. Census statistics

The Labour Market Profiles (LMP) are based on the most recent data. The Local Area Reports (LAR) and census statistics are based on 2011 census data and the data downloads on a combination of most recent and 2011 data. It is recommended that LARs are used as the primary data source with LMPs being used to provide up to date population figures.

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Key data areas

The key areas needed to create a relevant community profile are:

- Total population
- Gender
- Age
- Ethnicity

There are a number of other areas that may also be of interest and that can be used to supplement the basis data set.

Local Area Reports

LARs provide information at Ward, Local Authority and Country level.

1. Open [Nomis](#)
2. Find the **Local Area Report** section
3. Enter a relevant postcode or area
4. Scroll down and check the **options** box
5. Click the **output area** link

A tabular report will be generated based on 2011 Census data. It can be used on-line or individual tables can be downloaded in Excel. The most recent Local Authority and County population figures can be found through the [Labour Market Profiles](#).

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Labour Market Profiles

LMPs provide population and work-related information at Local Authority and County level.

1. Open [Nomis](#)
2. Find the **Labour Market Profile** section
3. Select **Local Authority Profile**
4. Enter the Local Authority name or select from the drop down list
5. Click the **Local Authority** or **County** link

A tabular report will be generated based on the most recent data. It can be used on-line or individual tables can be downloaded in Excel.

Census data and downloads

These areas can be used to generate and/or download more detailed data.