

Extending Our Reach

Heart

Collaborate

Commitment

Openness

Respect

Extending Our Reach

Introduction

- Why are we doing this?
- What we are currently doing
- Knowing your local area
- Barriers to participation
- How to break barriers
- Ways to engage

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Why we are doing this?

- The Community Engagement project will allow us to enhance the way the association is able to work with those who currently do not interact with us
- To ensure we are reaching all communities and that our services are therefore designed by all that are affected by MND
- To ensure No-one faces MND Alone

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Knowing your local area

- What is a community?
- What is it that can define different communities?
- The importance of looking at a community profile
- Importance of local intelligence

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What are we currently doing?

- Focus Areas – London, Bradford, Cardiff and the Black Country
- Creating tools and materials to help you engage in this work
- Creation of community profiles
- Local and regional Partnership work
- Future Plans

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Barriers to participation

- Conscious and unconscious bias
- Not really listening
- What stops people coming?

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Breaking down the barriers

- Feeling welcome
- Identification
- Understanding where I come from
- Reaching Out
- Association resources

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Ways to Engage

- Examples of ways to engage
- Thinking about the community and best fit
- Planning

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Volunteers and Volunteering

- What you tell us
- What we do and how well it works
- What more could be done
- How this work can help

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Next steps

- Recap
- Planning
- Working together and available support

Thank you

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