

## Media Relations Volunteer

"I enjoy knowing that I am helping to raise awareness and funds for such an amazing charity. It is a great feeling to know you are making a difference in some way." Sammy, Volunteer

### What's involved?

Media Relations Volunteers:

- o Proactively publicise branch/group activities and events
- o Develop contacts with the local media
- o Write press releases
- o Offer speakers to local radio and TV

#### This role will suit me if I:

- o Am a good communicator
- o Have good writing skills and can create press releases or have a willingness to learn
- o Have an interest in local media
- Have a willingness to recognise and use opportunities for publicity
- o Am a relationship builder

#### What's in it for me?

- o Develop your communication and networking skills
- o Gain experience in media relations
- o Become part of a friendly and dedicated local team
- o Access to a range of workshops and events

# What sort of training/induction will I receive before starting?

You'll be inducted into the role and informed about the Association. As part of this, you will receive e-learning, face-to-face training and mentoring. The training programme will also include experiential and reflective learning.

## What's the next step?

Get further information by emailing <u>volunteering@mndassociation.org</u> or call us on 01604 611681 We encourage and welcome applications from all backgrounds and all communities

