

Our journey towards Inclusion

Our inclusion strategy

We want to ensure that we're meeting the needs of **all** people living with and affected by motor neurone disease. In order to achieve this, we will:

- Provide services and support and undertake research in ways that are inclusive and accessible
- Identify and address MND specific health and social care inequalities
- Empower all of our people to embrace Inclusion and demonstrate their commitment

So far, we have:

- Created network groups for LGBTQIA+ and BAME communities
- Designed and rolled out a multi-channel awareness raising programme
- Built a team of Inclusion Champions
- Made a commitment to only use accessible venues
- Started to work with local communities to understand their needs
- Launched a comprehensive staff wellbeing programme
- Reviewed and revised our approach to recruitment

To help us achieve our ambitions, we are:

- Working with community leaders and influencers to ensure that our services and the support that we offer meet the needs of their communities
- Ensuring that the imagery and narrative we use reflects the diversity of the population
- Creating and delivering a learning programme that meets the needs
 of our staff and volunteers
- Meeting the needs of people with hidden disabilities and conditions
- Embedding inclusive staff and volunteer recruitment practices
- Extending our comprehensive staff wellbeing programme to volunteers
- Engaging with, contributing to and learning from other organisations and networks
- Auditing new and existing services and products to ensure that they are truly accessible and inclusive
- Increasing volunteer, member and service user involvement in our network groups and forums

Please do get in touch, we would love to have a conversation. In the first instance, please contact John Gillies-Wilkes via:

Email: Telephone: Mobile: john.gillies@mndassociation.org 01604 600830 07775 691712











