Our journey towards Inclusion

Our inclusion strategy

We want to ensure that we’re meeting the needs of all people living with and affected by motor neurone disease. In order to achieve this, we will:

• Provide services and support and undertake research in ways that are inclusive and accessible
• Identify and address MND specific health and social care inequalities
• Empower all of our people to embrace Inclusion and demonstrate their commitment

So far, we have:

• Created network groups for LGBTQIA+ and BAME communities
• Designed and rolled out a multi-channel awareness raising programme
• Built a team of Inclusion Champions
• Made a commitment to only use accessible venues
• Started to work with local communities to understand their needs
• Launched a comprehensive staff wellbeing programme
• Reviewed and revised our approach to recruitment

To help us achieve our ambitions, we are:

• Working with community leaders and influencers to ensure that our services and the support that we offer meet the needs of their communities
• Ensuring that the imagery and narrative we use reflects the diversity of the population
• Creating and delivering a learning programme that meets the needs of our staff and volunteers
• Meeting the needs of people with hidden disabilities and conditions
• Embedding inclusive staff and volunteer recruitment practices
• Extending our comprehensive staff wellbeing programme to volunteers
• Engaging with, contributing to and learning from other organisations and networks
• Auditing new and existing services and products to ensure that they are truly accessible and inclusive
• Increasing volunteer, member and service user involvement in our network groups and forums

Please do get in touch, we would love to have a conversation. In the first instance, please contact John Gillies-Wilkes via:

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