

Social Media Coordinator

"I enjoy knowing that I am helping to raise awareness and funds for such an amazing charity. It is a great feeling to know you are making a difference in some way." Sammy, Volunteer

What's involved?

- o Keep the branch/group's social media channels updated
- o Plan and schedule social media content
- o Researching, creating and uploading relevant contents e.g. videos, photos
- o Identifying key influencers and organisations to interact with on social media
- o Replying to comments and messages

This role will suit me if I:

- o Have some experience of social media
- o Am able to write clearly, accurately and succinctly
- o Am creative and can come up with fresh ideas
- o Have enthusiasm to grow the branch/group online presence

What's in it for me?

- o Enhance your planning and organising skills
- o Enhance your networking skills
- o Become part of a friendly and dedicated team
- o Make a positive impact to the lives of people affected by MND
- Get access to a range of learning opportunities

How flexible is the role?

The Social Media Coordinator will work from home and spend a few hours every week updating social media channels.

What's the next step?

Get further information by emailing <u>volunteering@mndassociation.org</u> or call us on 01604 611681 We encourage and welcome applications from all backgrounds and all communities

