How to check if a page has been indexed

- 1. Log in to Google Search Console.
- 2. In the top search bar, paste the URL of the page you want to check.

≡ Google Search Console	ttps://www.mndassociation.org/research/clinical-trials/treatment-trials/tofersen X	0 & 🤁
https://www.mndas Overvi	ew	
Overview URL inspection	Q Site analytics for content creators	Search Console Insights [2]
 Performance G Search results * Discover 	Performance = 186,724 total web search clicks	Full report >
Google News → Indexing Pages		Mmm
ତ Videos 명 Sitemaps & Removals	0 01/10/2024 13/10/2024 25/10/2024 06/11/2024 18/11/2024 30/11/2024	12/12/2024 24/12/2024

3. Press Enter. GSC will display information about the URL:

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https://www.mndas •	https://www.mr	ndasso	ciation.org/research/clinical-trials/trea	tment-trials/tofersen					
A Overview	URL Inspect	tion						т	ST LIVE URL
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Performance G Search results		⊘	URL is on Google It can appear in Google Search resu request) with all relevant enhancem	ults (if not subject to a manual action or remov- nents. <u>Learn more</u>	al				
G Google News			VIEW CRAWLED PAGE		Page changed?	REQUES	T INDE)	KING	
✓ Indexing Indexing Indexing		0	Page indexing	Page is indexed				~	
F Videos	Er	nhance	ments and experience						
Removals		Ø	HTTPS	Page is served over HTTPS				>	
- Experience		0	Breadcrumbs	1 valid item detected				>	
Core web vitals HTTPS									

a. If the URL is indexed, you'll see "URL is on Google." (see below)

b. If not, you'll see the message "URL is not on Google.:

URL Inspe	ction				TEST		
	0	URL is not on Google This page is not indexed. Pages that aren't indexed can't be served on Google. See the details below to learn why it wasn't indexed. <u>Learn more</u>					
		VIEW CRAWLED PAGE	Page changed?	REQUEST INDEXING			

How to submit a page for indexing

- 1. Log in to Google Search Console.
- 2. In the top search bar, paste the URL of the page you want to check.
- 3. Press Enter. GSC will display information about the URL:
- 4. If the page isn't indexed, click the "Request Indexing" button. Google will test the URL for any issues and queue it for crawling.

URL Inspection			
	0	URL is not on Google This page is not indexed. Pages that aren't indexed can't be served on Google. See details below to learn why it wasn't indexed. <u>Learn more</u>	e the
		VIEW CRAWLED PAGE	Page changed? REQUEST INDEXING

- 5. If a page was not indexed, diagnose whether:
 - a. The page is accessible to Google's crawlers (e.g., not blocked by robots.txt or set to "noindex", if it is included in the XML sitemap etc). If any of these issues are the case, this will be flagged on the URL inspection page so you can diagnose what is blocking the page from being indexed and address it.
 - b. If none of the above are flagged by the tool, It could also be that the page is new - in which case Google has not reached it yet, just click on request indexing and this should be a relatively quick process.

Monitoring a URL's performance

- 1. Go to the Performance > section in GSC and open the Search results report
- 2. Add the URL as a filter: Select 'Add filter,' select 'page,' and enter the URL.

≡ Google Search Console	Q Inspect any URL in 'https://www.mndassociation.org/	⑦ & ∰ Ⅲ E
https://www.mndas 🔻	Performance on Search results	EXPORT
A Overview	24 hours 7 days 28 days 🗸 3 months More 🔹	Last updated: 4 hours ago
Q. URL inspection	Query	
✓ Performance	Total clicks Total impressions Average CTR Average Page	
G Search results	186K 4.38M 4.3% 18.2	
* Discover	Country Country	
Geogle News	Clicks Device	Impressions 90K
✓ Indexing	Search appearance	AMD 60K
Pages	A A A A A A A	
▶ Videos		зок
E Sitemaps		
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- 3. Analyse the key metrics:
 - a. Total Clicks: How many times the URL was clicked over the timeframe you have selected
 - b. Total Impressions: How often it appeared in search results.
 - c. Average CTR (Click-through rate): The number of clicks in relation to impressions.
 - d. Average Position: The average ranking in search results for all of the keywords that that page ranks for (for single keyword performance, go to the queries section of the report and select a term to see its average rankings over time)
- 4. To see which keywords the page is appearing for, scroll down until you see a list of your search queries and the number of clicks and impressions the page receives for each.