



# Guide for journalists

## About MND

Motor neurone disease (MND) is a fatal, rapidly progressing neurological disease. Today six people will be diagnosed with MND, and six people will die from the disease. There is no cure.

- MND attacks and damages the nerves which control movement so muscles no longer work. MND doesn't affect sight, hearing or touch.
- Within months a person may lose their voice, their movement and, ultimately, their ability to breathe.
- Over 80% of people with MND experience changes to their speech, which may become slurred or quieter. Some people lose their ability to speak entirely.
- Some people experience changes in thinking and behaviour.
- It affects people from all backgrounds, of all ages although MND is more prevalent in men, and a person's risk increases as they get older.
- A third of people die within a year of diagnosis, and more than half within two years.
- More than 5,000 people in the UK are living with MND at any one time.

## About the Motor Neurone Disease Association

Every day we're here for people affected by Motor Neurone Disease (MND).

A diagnosis of MND brings home the preciousness of every day. So we do all we can to make every day count. We bring understanding and guidance. We deliver practical and financial support. We raise awareness and campaign for better care.

We're not just here for now – as the UK's leading charity funder of MND research, we're striving for breakthroughs to develop new treatments and, ultimately, a cure.

MND moves fast. It takes away time, it takes away independence and it has no cure. Every piece of support, every research project, every pound raised, every kind word, and every day lived well, matters.



## **Our vision**

A world free from MND.

## **Our Strategy**

Our Strategy is built around three interlinked Impact Goals, which together will create lasting change.

### **Tomorrow's Treatment**

We will accelerate progress towards effective treatments by investing in world-leading science, supporting the brightest researchers, and ensuring people with MND are diagnosed faster and have access to effective and proven treatments. Our goal is to turn understanding into breakthroughs - and breakthroughs into treatments.

### **My Support, My Way**

We will put people with MND and their carers at the centre of everything we do - offering tailored, timely support that reflects individual needs and experiences. From emotional wellbeing and practical help to clearer, more connected services, we are committed to helping people live well, for longer.

### **Influence High Quality Care**

We will push for consistently high-quality, personalised care for everyone with MND. By working with partners, influencing policy, and leading national campaigns, we will tackle systemic inequalities and ensure care and support systems meet the real needs of people affected by MND.

[Read our five-year Strategy](#)

## **Media team**

We offer journalists information on MND, health and social care policy, campaigns and the impact of living with MND.

We organise interviews on a wide range of topics including:

- Living with MND



- The latest research into possible causes of MND
- The search for treatments and a cure
- Specialist social and health care affecting people with MND
- Our current campaigns
- Fundraising

## Follow our socials

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## Contact us

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