

Raising money in memory of someone who has died from motor neurone disease (MND) is a special way to honour their life and help others affected by MND. Here's a simple guide to help you plan a meaningful fundraiser.

Fundraising ideas

In lieu of flowers

Instead of sending flowers, you may wish to make a **donation to the MND Association** in memory of your loved one. This is a meaningful way to honour their life and help others affected by MND. You can order **our envelopes** to collect offline donations at funerals or memorial events.

Create an online tribute

Create a **dedicated tribute** page and keep all your fundraising in one place. Simply share your loved one's name with us then activate your tribute fund. You will receive an email from our trusted partner, MuchLoved, with a link to activate your Tribute Fund. Personalise, then invite your family and friends to share their memories, light a candle, or donate.



Collect donations directly to your Tribute Fund page, link other fundraising pages from other events or add offline donations. This means you can create or join in one of our **fundraising events** and connect the fundraising to your tribute.

We'll send you a welcome pack and guide and emails to keep in touch throughout the year.

Support

If you need any support please reach out. Our **MND Connect** helpline team can help you with information, support, a chance to talk, and guidance about our services and external services to suit your needs. Contact the helpline by telephone on 0808 802 6262, or email: mndconnect@mndassociation.org.

We work in partnership with various organisations, including those that specialise in bereavement support.



Host a memorial event

This is an opportunity to tell their story and keep their memory alive. Share who they were, what they loved to do, their experience with MND and why supporting the MND Association matters to you.



Host an event to bring together friends, family, and your community. You can add this to your fundraising page or include it in your invitations. Why not host something they loved to do, this could be:

- Walk/run in their honour
- **Golf** tournament, pub **quiz**, or community picnic, **baking event** etc
- Create your own **event** by choosing something they enjoyed, like a favourite hobby and learn that skill to feel closer to them.



Spread the word online and offline using social media, word of mouth or use tools like our **template centre** to create posters, leaflets or more.

Legacy ideas



To keep it going:

- Set up a monthly giving group in their name
- Plant a memorial tree or bench with a plaque referencing their fundraiser
- Create a scholarship fund or sponsorship (e.g., for MND research)

Dedication

Add a dedication to our **Memory Wall** on our website with a photo and a bit about them. You will also find our bereavement guide on the same page. However you decide to remember your loved one, we're so grateful for your generosity and for supporting our fight against MND.