

Online fundraising pages are a simple way to tell your network about your fundraising and collect sponsorship easily. Sponsors can donate safely via a secure website and all the money raised comes directly to the MND Association when chosen as the charity.

## Getting started

### Choose a platform

There are so many platforms to choose from when fundraising online. If you're not sure which to go for, a firm favourite tends to be [JustGiving](#).



### Fundraising as a team

Are you taking on a challenge as part of a team? Check out JustGiving's guide on [team fundraising](#) to get the most out of your team.



### Fundraising in memory

Are you fundraising in memory or in honour of a loved one? Set up a [fightback fund](#) or [tribute fund](#) and see all your fundraising in one place!



### Self Donate

According to JustGiving, people who make a donation to their own page to get them started raise a whopping 42% more!

## Spread the word

### Share your page

Getting your page in front of as many people as possible is key to bringing in those all-important donations. Share on social media, WhatsApp, email and any other channels to spread the word!



### Share the difference a donation makes

Let everyone know how their support can help in the fight against MND by sharing our [difference you can make poster](#).



### Create your own branded poster

Check out our [Template Centre](#) to create your own branded posters, social media posts and other assets to promote your fundraising!

## Customise your page

### Update your story

Explain your challenge and tell people why you are supporting the MND Association. Pages with personal stories raise up to 65% more!



### Add photo's

Pages with a recognisable photos help people feel more connected. Update your fundraising page image and share photos as updates!



### Set your fundraising goal

Be brave, tell the world what you are aiming for. If you are near your target, let your supporters know - someone might be inspired to help you hit it. If you've already hit your target, increase it!



### Post updates

Share your progress so that your supporters can see how you're getting on. Taking on a physical challenge? Some platforms allow you to connect your fitness apps!

## Post event

### Shout about your success

20% of donations come in after you've done your event, so don't forget to share your page once more with some pictures or a video to show off your success!



### Gift Aid

If your sponsors are UK taxpayers, they can choose to add gift aid when they donate online, ensuring that a further 25% goes to the MND Association. Please note that gift aid does not show on your overall sponsorship total.



### Offline donations

if you have any offline donations from sponsor forms or collection tins, don't forget to [pay them in](#). You can also add these to your [offline donations on your JustGiving page](#) to include them in your total.